POSITIVELY
PUTNEY

# BUSINESS PLAN

## 2027-2032

# Ballot Timeline

**16TH SEPTEMBER**
**Ballot launch event.** All businesses invited to attend

**24 SEPTEMBER**
**Notification of ballot** and proposals issued to all businesses eligible to vote

**8TH OCTOBER**
**Voting opens,** ballot papers received by post

**30TH OCTOBER**
**Replacement ballot papers issued**

**5TH NOVEMBER**
**Voting closes 5pm**

**6TH NOVEMBER**
**Results announced**

**1ST APRIL 2027**
**Third BID term starts** if successful

**VOTE YES!**
IN THE OCTOBER BALLOT

# OUR VISION

Putney will be a thriving, welcoming, riverside London town centre where businesses prosper, visitors enjoy exceptional experiences and the local community is proud to live, work and spend time.

# OUR COMMITMENT

Over the next five years, we will work in partnership with businesses and stakeholders to deliver projects, services and investment that create a safer, cleaner, greener and more prosperous Putney.

- ✔ A safer place to work, visit and invest
- ✔ A cleaner, greener and more welcoming town centre
- ✔ A stronger destination for shopping, hospitality and leisure
- ✔ A better connected and better supported business community
- ✔ A confident, ambitious town centre with a strong voice for business

Together, we will continue making Putney a better place for businesses, employees, residents and visitors.

Together, we can build on the progress made over the last decade and shape an even stronger future for Putney.

*"What we have written cannot do justice to what you have done to help us, both as an organisation and as individuals. You support us when we are down. You encourage us when we feel overwhelmed. If we have a problem and contact you, help is not far away."*

**Graham Morrows**, Morrows

# MAKING PUTNEY BETTER TOGETHER

Putney is one of London's most distinctive town centres. With its riverside setting, independent character, excellent transport connections and diverse mix of businesses, it is a place where people choose to work, shop, dine and spend time.

However, town centres are changing. Consumer expectations continue to evolve, businesses face increasing economic pressures, and public sector resources remain stretched. More than ever, businesses benefit from having a strong collective voice and an organisation dedicated to improving the local trading environment.

For the past ten years, Positively Putney has brought businesses together to invest in the future of the town centre. By working collectively, we have delivered practical improvements, promoted Putney as a destination, supported businesses through changing circumstances and built trusted partnerships with organisations that influence the future of our town centre.

As we look ahead to BID3, our ambition is simple: to build on these foundations and make Putney an even better place to do business. We will continue to create a cleaner, greener and safer environment, attract more visitors, provide practical support for businesses and ensure Putney's business community has a strong and influential voice.

Positively Putney exists because businesses choose to invest together. Every levy contributes towards making Putney a more successful, vibrant and resilient place where businesses can thrive.

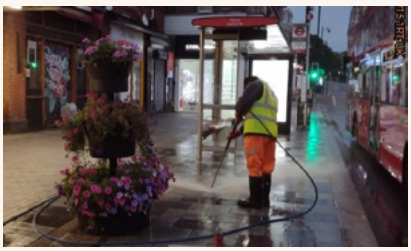
## Proud to be Putney!

**Nicola Grant,** Executive Director, Positively Putney BID
**Ray Kane,** Phoenix Yoga, Chair of Positively Putney BID Board

# POSITIVELY PUTNEY: 10 YEARS OF HIGHLIGHTS

## 2017

- Positively Putney BID launched, Promote, Pristine and Productive
- Established key partnerships with Wandsworth Council, local stakeholders and the Metropolitan Police
- Positively Putney website launched and first Christmas Light Switch-On event delivered



## 2019

- Introduction of regular pavement cleaning
- Reusable Cups introduced within hospitality businesses
- Brexit Ready support

## 2021

- Produced Putney Cookbook, and Safer Putney film
- Enhanced planting resulting in Silver Gilt at London in Bloom
- Mr Benn activation across town

## 2018

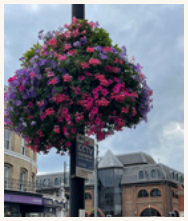
- Positively Putney social media channels launched
- Cost-reduction programme to support local businesses, and regular pubwatch meetings to reduce anti-social issues in nighttime economy
- First Annual Meeting held

## 2020

- Supported businesses through COVID-19 pandemic
- Installed Putney's first parklet and launched the trade waste bike service
- Increased digital engagement, including an online Christmas Light Switch-On broadcast

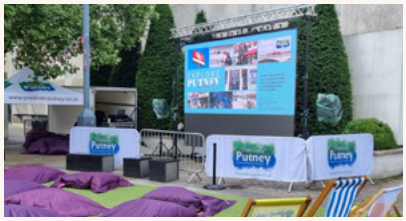
BID3 2027 to 2032

**VOTE YES!**



## 2023

- Outdoor cinema and the first Ice Sculpture Trail
- Introduced undercover security and intelligence sharing to tackle shoplifting
- New gardening contractor increasing quality and quantity of planting



## 2025

- Spring Art Trail and Amazing August programme
- Stakeholder visioning to shape Putney's future
- New festive lighting

## 2022

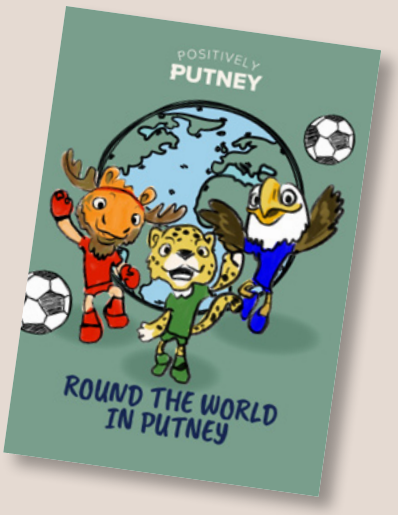
- Start of BID2 focusing on Promote Putney, Enhance Putney and Supporting Businesses
- Secured GLA Business Climate Challenge funding
- Platinum Jubilee celebrations, Beacon Lighting ceremony, first Putney Halloween Trick or Treat Trail

## 2024

- Introduced Putney Street Angels
- Summer of Sport campaign with free kids activity days
- Mid-term review and started sharing GLA high streets data on footfall and spend

## 2026

- Boat trail, Round the World in Putney campaign, and Summer chill area
- Launched Proud to be Putney
- Consultation and engagement for the BID3 Business Plan (2027–2032)



# WHAT IS A BID?

A Business Improvement District (BID) is a defined area where eligible businesses work together to invest in projects and services that improve the local trading environment.

A BID is established through a formal ballot, where eligible businesses vote on its creation or renewal. Following a successful vote, a not-for-profit company is formed to manage the BID. All eligible businesses within the BID area become members and pay a mandatory annual levy based on their property's rateable value.

The levy funds projects and services shaped by business priorities through ongoing consultation with members. These initiatives are additional to those provided by the local authority.

Business Improvement Districts operate under the Local Government Act 2003 and the Business Improvement Districts (England) Regulations 2004, and must be renewed through a ballot every five years. There are around 340 BIDs across the UK, collectively generating more than £154 million each year, including neighbouring BIDs in Wandsworth, Wimbledon, Kingston and Clapham Junction.

**340+**
BIDS ACROSS THE UK

**£154m**
COLLECTED BY UK BIDS

# ABOUT POSITIVELY PUTNEY BID

Positively Putney BID was established in 2017 following a successful ballot of local businesses. Since then, it has brought businesses together to invest in projects and services that enhance Putney, strengthen the local economy and improve the town centre as a place to work, visit, live and invest. In 2021, businesses voted overwhelmingly in favour of renewing the BID for a second five-year term, enabling Positively Putney to continue delivering investment, support and improvements until March 2027.

Today, Positively Putney represents approximately 400 businesses across Putney town centre and delivers projects and services under three core themes:

Over the next five years, BID3 will build on this foundation while responding to changing business needs and future challenges. We will strengthen what already works, refine and enhance our existing services, and introduce new initiatives where they add real impact.

**400**
BUSINESSES ACROSS PUTNEY ARE REPRESENTED

**£1.5m**
INVESTED IN PUTNEY

# OUR APPROACH

Everything we do is shaped by the needs of Putney's businesses. Through regular business visits and conversations, we understand the challenges businesses face and focus our resources where they will make the greatest difference.

We are committed to delivering visible results and providing value for every levy payer. Whether improving the streetscene, promoting Putney, reducing business costs, supporting staff, or representing businesses on local issues, every project is designed to have a positive impact on the town centre.

We believe successful town centres are built through partnership. Positively Putney works closely with Wandsworth Council, the Metropolitan Police, Transport for London, landlords, community organisations and local businesses to coordinate activity, influence decision-making and deliver improvements that no single organisation could achieve alone.

Our role is to enhance, not replace, statutory services. BID investment provides additional projects, services and initiatives that improve the trading environment, strengthen business resilience and increase confidence in Putney as a place to invest.

This business plan sets out our priorities for the next five years. Built around extensive business consultation and delivered through strong partnerships, it provides a clear roadmap for continuing to make Putney a thriving destination for businesses, employees, residents and visitors.

*"Since joining Positively Putney BID I have seen the importance of local businesses working together with the police and local authorities to help reduce crime and antisocial behaviour. We want Putney town centre to be a place for all to be able to come to shop, to socialise or to do business."*

**Jamie Caitling**, McDonalds

# YOUR BID TEAM & BOARD

## Your BID Team

The BID team is responsible for the day-to-day management and delivery of projects, services, and initiatives outlined in this Business Plan. As a small, dedicated team, they are passionate champions of Putney and its business community, bringing extensive expertise across a wide range of disciplines, including place management, business engagement, event delivery, marketing, licensing, and planning. The team has built strong, collaborative relationships with key partners and stakeholders across Putney, enabling them to deliver effective projects and advocate on behalf of local businesses.

Positively Putney BID will continue to be a member of the British BIDs and the Association of Town & City Management (ATCM). The team will regularly attend industry events and forums to share best practice, stay informed, and ensure the BID continues to deliver effective support for Putney's business community.

## Your BID Board

Positively Putney BID is governed by a voluntary Board of Directors (photographed below) representing a broad range of sectors and businesses from across the BID area. The Board oversees financial management, governance, strategic direction and delivery performance. The Board meets at least once a quarter.

### Directors

**Ray Kane**, Phoenix Yoga (Chair)
**Jamie Catling**, McDonalds
**Rosie Dugard**, Dugard & Daughters
**Christine Hernar**, Ben & Lola
**Robert Lusher**, Russell Cooke
**Councillor Salvatore Murtas**, Wandsworth Council
**Dominic Stead**, Sporting Feet
**Veronika Wilson**, Putney Arts Theatre

### Observers

**Serena Binnie**, Putney Society
**Lorinda Freint**, Wandsworth Council

# ENHANCING PUTNEY

The BID has invested consistently in environmental improvements that help Putney feel welcoming and well cared for.

We have strengthened crime prevention partnerships, coordinated business engagement and invested in initiatives such as the undercover security since 2023 improving confidence and reassurance across the town centre.

## 20,000m²
### PAVEMENT PRESSURE WASHED

Averaging **20 overnight shifts a year**. Outside your business will have been cleaned at least once every year

## 40 HANGING BASKETS

26 hanging baskets increased to 40 in 2026, ten tiered planters, parklet on Lacy Road, thin narrow planter on Putney Bridge Road, Putneymead planter, Cambridge House planters on Upper Richmond Road, awarded silver in London in Bloom

**Eye-catching artwork** on vacant and occupied units, window vinyls, and painted electrical boxes

**40 new lamp column festive lights** bought in 2025

Over **100 businesses** benefit from the First Mile **trade waste discount**, saving an average of **£400 a year**

**Reusable cup schemes** in pub saving operational costs and plastic waste

**Business watch intelligence sharing** including 100 businesses to prevent shoplifting, employing undercover security

**Pubwatch quarterly meetings** to discuss issues and reduce anti-social behaviour

PUTNEY STREET ANGELS

launched in April 2024 providing support on **Friday late nights**

*"Putney BID has helped us immensely this year, particularly dealing with graffiti removal outside our property. The team are professional and approachable, and always seem so willing to help. Their various initiatives throughout the year go a long way towards building the community spirit, and ensuring both the residents and businesses feel part of this special town centre."*

**Sue Holloway**, Roxie Steak House

# SUPPORTING BUSINESSES

Business engagement remains central to the BID's work. Through newsletters and direct support, networking and training events the BID helps businesses stay informed, connected and resilient. Initiatives such as the Prefer Putney employee discount card and mystery shopping programmes support footfall, customer experience and local loyalty.

Gathering and communicating important information to businesses in a **monthly e-newsletter** and **quarterly hand delivered paper newsletter**

**Sharing footfall and sales data** analysing the town's performance

**Annual consumer survey** collecting feedback to understand local feeling and to highlight areas for improvement

**Training and networking opportunities** on relevant subject matters, mystery shopping reports, annual awards and general meeting

**1,770** PEOPLE SIGNED UP

**Prefer Putney loyalty card** for employees with 1,770 people signed up. 46 businesses providing offers to drive footfall to their business

**Regular liaison** with Wandsworth Council, Transport for London, Putney Member of Parliament ensuring businesses are strongly represented

*"As a large employer in Putney, the Prefer Putney card is a valuable benefit for our workforce. Our employees regularly use the card and appreciate the exclusive offers available, making it easier to support local businesses while enjoying the wide range of amenities Putney has to offer."*

**JTI UK**

# PROMOTING PUTNEY

Through marketing campaigns, social media activity, advertising, local partnerships and community events, the BID has continued raising Putney's profile as a destination to shop, dine and spend time. Initiatives such as #ShareOurPutney significantly increased local business engagement and digital visibility.

## 96k WEBSITE PAGE VIEWS

**Putney's official visitor website** which promotes businesses, events and offers. Our website received over 96,000 page views in 2025

## 1.9m VIEWS ON SOCIAL MEDIA

**Over 13,000 followers across Facebook, Instagram, Linked in, X and TikTok**. Our social media posts had a reach of over 1.9 million views last year

**Promote Putney in print** including Time & Leisure magazine, Council Brightside magazine, Primary Times, Putney train station, digital boards to reach new audiences

**Annual Christmas Switch on event**, Christmas brochure, Advent calendar creating festive magic to attract more customers to Putney

**Varied events programme** to animate the town centre and encourage footfall, dwell time and repeat visits examples in recent years Amazing August, Halloween Trick or Treat Trail, Ice Sculpture Trail

*"As an independent business owner in Putney, the support of the Putney BID has been invaluable. Their consistent work to drive local footfall, keep the town centre vibrant, and organise community events – like the popular Halloween Trick or Treat trail – brings a fantastic influx of customers directly into Putney. They make a measurable difference to small businesses like Ben & Lola and are a critical partner in keeping our high street a thriving shopping destination."*

**Christine Hernar**, Ben & Lola

# OUR CONSULTATION

Positively Putney have undertaken an extensive programme of consultation with levy-paying businesses to shape the direction of its third BID term. This multi-channel consultation ensures businesses have multiple opportunities to input:

- **Mid-term survey** undertaken in May 2024
- **BID3 consultation survey** hand delivered to all levy paying businesses between January and March 2026 and available online via survey monkey until May 2026
- **Ballot networking meetings** to discuss the ballot in February and March 2026
- Communications about ballot in **printed activity summary** 2025/2026 which was posted with year 10 bills
- **Regular communications** about the ballot in our business e-newsletter
- **One-to-one meetings** with businesses
- **Website** updated with ballot information
- **Presentation** about potential new projects at the annual meeting in June 2026

# OUR PRIORITIES FOR 2027–2032

**The insights gathered through our consultation process have shaped four clear priorities for the 2027–2032 BID term. Each priority reflects the key issues and opportunities identified by levy payers, ensuring that investment is focused where it will deliver the greatest value and impact.**

**Together, these priorities provide a clear and accountable framework for delivery, guiding investment, activity and performance over the next five years while remaining flexible and responsive to the evolving needs of Putney's business community.**

## 1. Destination Putney

Promoting Putney through marketing, events and place activation to increase footfall, attract visitors and support local businesses.

## 2. Streetscene

Enhancing the cleanliness, greening and overall quality of the public realm to create a more attractive and welcoming town centre.

## 3. Safe and Secure

Improving safety and security through initiatives that help businesses, employees and visitors feel safe and supported.

## 4. Better for Business

Delivering business savings, support services, networking opportunities, training and employee benefits, while representing businesses and advocating for their interests with key stakeholders.

*"Just a big thank you in general – everything Positively Putney does makes Putney worth living in."*

Comment on Positively Putney socials, November 2025

# 1. DESTINATION PUTNEY

**A thriving town centre depends on people choosing to visit, spend time and return. During BID3, we will continue to strengthen Putney's reputation as a vibrant riverside destination, giving people more reasons to shop, dine, work and enjoy everything the town has to offer.**

## You said..

**70%** rated our Christmas campaigns as valuable

**69%** rated our seasonal community events as valuable

**VOTE YES!**

**so we can continue to promote Putney, drive footfall and spend.**

## We will:

- Promote Putney as a vibrant place to work, visit, invest and do business.
- Deliver impactful destination marketing campaigns that showcase Putney's businesses, events and experiences.
- Continue to grow Positively Putney's digital presence through our website, social media and online campaigns.
- Champion Putney's independent businesses and celebrate its unique riverside identity.
- Support initiatives that encourage local spending, increase footfall and strengthen the evening economy.
- Create opportunities for businesses to collaborate on promotions, campaigns and events.
- Build stronger partnerships with local schools, cultural organisations and community groups.
- Continue delivering the popular community events Putney has become known for, including the Halloween Trick or Treat Trail and Ice Sculpture Trail, while introducing new events and activities that attract visitors and support local trade.

*"The team at Positively Putney have been great to work with, we always feel a part of the community projects that bring more footfall to our high street. The team are very responsive and always coming up with fun new ideas to increase our footfall as well as continually improving the high street."*

**Helen Valor**, Snappy Snaps Putney

# 2. STREETSCENE

**A clean, attractive and well-maintained town centre encourages people to visit, stay longer and return. During BID3, we will continue investing in practical improvements creating a greener, more welcoming environment for businesses, employees and visitors.**

## You said..

**72%** rated the increased greening delivered during BID2 as valuable

**80%** rated our pavement pressure washing programme as valuable

**69%** rated the Christmas lights and festive decorations as valuable

## We will:

- Continue improving the appearance and maintenance of the public realm, including our regular pavement pressure washing programme.
- Deliver visible greening initiatives, including planting schemes, planters and seasonal displays.
- Continue to invest in festive lighting and seasonal decorations to support local businesses during key trading periods.
- Support businesses with improved waste management and recycling solutions.
- Continue delivering sustainability and air quality initiatives that benefit businesses and the local environment.
- Champion accessibility and inclusivity to ensure Putney is welcoming for everyone.
- Work with partners to unlock the full potential of the Embankment and riverside, advocating for improvements that enhance this public space and attract more visitors.

**VOTE YES!**

so we can continue investing in a cleaner, greener and more welcoming Putney.

*"Thank you for all the wonderful work Positively Putney BID has done to improve the area outside our practice. The gardeners have transformed the space with beautiful planting, creating a brighter and more welcoming environment. It's clear how much passion and dedication goes into your work, and it's inspiring to see the positive impact Positively Putney BID continues to make across the community."*

**Putney Mead Medical Practice**

# 3. SAFE & SECURE

**A safe and welcoming town centre is essential for businesses to thrive. During BID3, we will continue investing in initiatives that help reduce crime and anti-social behaviour, improve business resilience and ensure Putney remains a place where businesses, employees and visitors feel safe and supported.**

## You said...

**83%** rated our crime prevention, safety and security work as valuable

**64%** wanted a greater uniformed presence in the town centre

**50%** supported the creation of an accredited Business Crime Reduction Partnership (BCRP)

## We will:

- Continue to coordinate Pubwatch and Business Watch, helping businesses work together to prevent and respond to crime.
- Have a combination of uniformed presence and under cover security officers to provide reassurance, support businesses and deter crime and anti-social behaviour.
- Work towards achieving accreditation as a Business Crime Reduction Partnership (BCRP), strengthening intelligence sharing and collaboration between businesses and partner agencies.
- Support the continued delivery of Street Angels, providing assistance to visitors and contributing to a safe and welcoming evening economy.

**VOTE YES!**

**so we can continue investing in a safer and more secure Putney.**

*"Pubwatch and Shopwatch have had a huge impact on our business. The information sharing coordinated by Positively Putney has reduced incidents, strengthened security and created a real 'barred from one, barred from all' culture. In over 20 years in the industry, I've never seen it work so effectively."*

**Ben Ife**, Prince of Wales

# 4. BETTER FOR BUSINESS

**Successful businesses need more than a great location they need support, representation and opportunities to grow. During BID3, we will strengthen the services that help businesses save money, develop their teams and connect with one another, while ensuring Putney's business community has a strong voice in shaping the future of the town centre.**

## You said...

**68%** rated Positively Putney's role as the voice of business as valuable

**71%** rated our newsletter as informative and valuable

**68%** rated the Prefer Putney Loyalty Card as valuable

**VOTE YES!**

**so we can continue delivering the support, savings and representation your business needs.**

## We will:

- Keep businesses informed and connected through regular communications, business visits, networking events and forums.
- Provide practical business support by offering advice, signposting funding opportunities, delivering sustainability and resilience programmes, and helping businesses identify cost-saving opportunities.
- Grow the Prefer Putney employee benefits programme, helping businesses attract and retain talented staff while encouraging employees to spend locally.
- Champion business excellence through the annual Putney Business Awards, customer experience and mystery shopping programmes, employee wellbeing initiatives, and support for workforce recruitment.
- Be a strong voice for Putney businesses by representing their interests in planning, regeneration, transport and infrastructure discussions.
- Encourage investment and sustainable growth by working with landlords, developers and key partners to reduce vacancies and strengthen the town centre economy.
- Use data and insight to understand trends, measure impact and ensure BID investment delivers maximum value for businesses.
- Strengthen partnerships with Wandsworth Council, local organisations, industry bodies and neighbouring BIDs to maximise opportunities and deliver the best outcomes for Putney.

*"Since opening Anytime Fitness Putney in 2024, Positively Putney has been an invaluable source of support. Nicola and her team have been approachable, proactive and always willing to help, from everyday advice to supporting our 24-hour licence application. Their commitment has made a real difference to our business."*

**Nimesh Vatsa**, Anytime Fitness

# THE BID AREA

**470**
**BUSINESSES**

For our third BID term, we are proposing a small extension to the BID boundary to create a more logical and cohesive BID area. Following requests from local businesses, the proposed boundary includes additional businesses that are closely connected to Putney town centre and would benefit from Positively Putney's work. If approved, this would increase the number of levy-paying businesses to 470. The map below shows the proposed BID boundary.

# OUR ROADS

**All or part of the following streets are included in the BID area. Businesses who meet the criteria outlined in the levy rules and who are located on the streets listed below will be required to pay the BID levy.**

Bective Place
Blades Court
Brewhouse Lane
Burston road
Chelverton Road
Crescent Stables
Deodar Road
Disraeli Road
Embankment
Esmond Street
Felsham Road
Grand Parade Mews
Keswick Broadway
Keswick Road
Lacy Road
Lower Richmond Road
Oxford Road
Plaza Gardens
Putney Bridge Road
Putney High Street
Putney Hill
Ravenna Road
Upper Richmond Road
Waterman Street
Werter Road
Winthorpe Road

*"Thank you to everyone involved. Putney trick or treat is a highlight for my children and it's always so nice when you go and people recognise your children."*

Comment on Positively Putney socials, October 2025

# FINANCE

SECURE RING-FENCED INVESTMENT FOR PUTNEY

**£500k** A YEAR

**£2.5m** OVER 5 YEARS

## BID Levy

**The proposed BID levy for the third five-year term is 1.5% of the property's rateable value.**

**For example: rateable value £50,000; annual BID levy £750.**

The rateable value of your property can be found on the Valuation Office Agency website. The levy will be calculated using the 2026 Rating List.

The levy rate has remained unchanged since Positively Putney BID was established in 2017. The proposed increase to 1.5% will ensure the BID can continue to deliver the high-quality services, projects and investment that businesses have come to value, while responding to rising operating costs and increasing expectations. Even with this increase, Positively Putney's levy rate remains lower than that of neighbouring Business Improvement Districts.

The BID Board may exercise the right to increase the levy annually in line with inflation if it is considered absolutely necessary. However, the Board is committed to exploring alternative funding opportunities wherever possible and will only apply an inflationary increase where it is essential to maintain service delivery.

The levy will be collected by Wandsworth Council on behalf of Positively Putney BID and transferred directly to the BID Company. Every pound raised through the levy is ring-fenced and invested solely in delivering the projects, services and priorities set out in this Business Plan.

## Budget (£)

| Income | Yr 1 | Yr 2 | Yr 3 | Yr 4 | Yr 5 | Total |
|---|---|---|---|---|---|---|
| BID Levy Income | 495000 | 495000 | 495000 | 495000 | 495000 | 2475000 |
| Other Income | 25000 | 25000 | 25000 | 25000 | 25000 | 125000 |
| **Total Income** | **520000** | **520000** | **520000** | **520000** | **520000** | **2600000** |

| Expenditure | | | | | | | % |
|---|---|---|---|---|---|---|---|
| Destination Putney | 103500 | 103500 | 103500 | 103500 | 103500 | **517500** | 20 |
| Streetscene | 118000 | 118000 | 118000 | 118000 | 118000 | **590000** | 23 |
| Safe & Secure | 115000 | 115000 | 115000 | 115000 | 115000 | **575000** | 22 |
| Better for Business | 94000 | 94000 | 94000 | 94000 | 94000 | **470000** | 18 |
| Levy Collection Charge | 11000 | 11000 | 11000 | 11000 | 11000 | **55000** | 2 |
| Management & Overheads | 53500 | 53500 | 53500 | 53500 | 53500 | **267500** | 10 |
| Contingency | 25000 | 25000 | 25000 | 25000 | 25000 | **125000** | 5 |
| **Total Expenditure** | **520000** | **520000** | **520000** | **520000** | **520000** | **2600000** | |

**Notes:**
- The BID Levy income is based on an estimated 92% collection rate
- The Other Income category is not committed so may be subject to change year on year
- The annual levy collection charge equates to approximately 2% of levy income
- The contingency pot has been estimated at 5%
- There is a provision within the levy rules to inflate the levy annually by 0.02 on the multiplier but this has not been built into this budget as it is discretionary

# BID Levy Rules

1. The third BID term will run for five years, from 1 April 2027 to 31 March 2032.
2. The BID levy will be 1.5% of the rateable value shown in the 2026 Rating List as at 1 April 2027.
3. The levy will apply to all hereditaments within the BID area with a rateable value of £12,000 or above, as listed on Wandsworth Council's Non-Domestic Rating List.
4. New hereditaments entering the Rating List after 1 April 2027 will be charged the prevailing BID levy.
5. The levy is payable annually in advance from 1 April each year. No refunds will be made during a chargeable year.
6. The Board may apply an annual inflationary increase of up to 0.02 percentage points (e.g. 1.52% in Year 2), should this be considered necessary.
7. Non-retail charities with no trading income will pay a reduced levy of **1%**.
8. Vacant properties remain liable for the BID levy. Where the property owner is the registered ratepayer, they will be responsible for payment and will be entitled to vote in the BID ballot.
9. Voluntary Associate Members are not liable for the BID levy and are not entitled to vote in the BID ballot.
10. Wandsworth Council will collect and administer the BID levy on behalf of Positively Putney BID in accordance with the Business Improvement Districts (England) Regulations 2004.
11. The Board of Directors will oversee the management of levy income and approve any debt write-offs.
12. VAT is not payable on the BID levy.

# Agreements with Wandsworth Council

Positively Putney BID will enter into formal legal agreements with Wandsworth Council to ensure the BID operates transparently and in accordance with the Business Improvement District (England) Regulations 2004. Copies of both agreements will be available to view on the Positively Putney BID website.

- **Baseline Agreement** – sets out the services Wandsworth Council will continue to provide within the BID area, ensuring BID investment is additional to, and does not replace Council services.
- **Operating Agreement** – defines the arrangements for the collection, administration and enforcement of the BID levy, which is collected by Wandsworth Council on behalf of the BID.

**VOTE YES!**
IN THE OCTOBER BALLOT

# MANAGEMENT & GOVERNANCE

Positively Putney BID is committed to operating in an open, transparent and accountable manner. We will work closely with levy payers throughout the BID term, ensuring that investment is managed responsibly and continues to deliver against the priorities set out in this Business Plan.

- Positively Putney BID operates as a not-for-profit company limited by guarantee.
- The BID is governed by a Board of Directors made up of BID levy payers, representing a broad cross-section of businesses from across the BID area.
- The Board is responsible for the strategic direction, governance and financial management of the BID and will meet at least quarterly.
- The Board will ensure the BID delivers against the objectives set out in this Business Plan and that levy income is invested effectively and transparently.
- The composition of the Board will reflect the diversity of businesses within the BID area.
- Projects, budgets and delivery timescales may be adapted during the BID term, subject to Board approval, to respond to changing business needs while remaining within the overall BID objectives and available funding.
- The BID will be delivered by a small professional management team, supported by specialist contractors where appropriate.
- Progress will be monitored against annual action plans, with updates provided to levy payers through an Annual Report and Annual Meeting, including details of the BID's achievements, activities and financial performance.
- A mid-term business review will be undertaken to ensure the BID continues to respond to the evolving needs of Putney businesses and remains focused on delivering value throughout the five year term.

# KEEPING YOU INFORMED

We believe regular communication is essential to ensuring businesses know how their levy is being invested and how they can make the most of the services and opportunities available. Throughout the BID term, we will keep businesses informed and engaged through:

- ✔ **Monthly e-newsletter** – updates on projects, events, business support and opportunities.
- ✔ **Quarterly printed newsletter** – delivered directly to businesses across the BID area.
- ✔ **Website and social media** – regular news, campaigns and event information.
- ✔ **Business visits** – our team regularly visits businesses and is always happy to meet in person.
- ✔ **Annual Report and Annual Meeting** – providing a summary of achievements, financial performance and priorities for the year ahead.

# HOW TO VOTE

## Key Dates

**24 SEPTEMBER 2026**
**Notice of Ballot issued**

**8 OCTOBER 2026**
**Ballot papers posted**

**5 NOVEMBER 2026 (5PM)**
**Deadline for completed ballot papers**

**6 NOVEMBER 2026**
**Ballot result announced**

## How to Vote:

Eligible businesses will be asked to vote on whether Positively Putney BID should continue for a third five-year term. This means marking Yes or No on the ballot paper and returning it in the post. The ballot will be independently managed by Wandsworth Council in accordance with the Business Improvement Districts (England) Regulations 2004.

Businesses with more than one eligible property will receive a separate ballot paper for each property. Each ballot paper counts as an individual vote and should be completed and returned.

## How the Ballot Works

For the BID to be renewed, two conditions must be met:

- More businesses must vote **Yes** than **No**.
- The total rateable value of the businesses voting **Yes** must be greater than the total rateable value of those voting **No**.

## What Happens Next?

If the ballot is successful, Positively Putney BID's third term will begin on **1 April 2027**, delivering the projects and services set out in this Business Plan.

If the ballot is unsuccessful, the BID will end on **31 March 2027**. All BID-funded projects, services and initiatives will cease, and there is no alternative organisation or funding in place to replace them.

**VOTE YES!**
IN THE OCTOBER BALLOT

For any queries or to request additional copies of the business plan please contact us by email info@positivelyputney.co.uk

## Key Ballot Dates

**8TH OCTOBER**
**Voting opens,** ballot papers received by post

**30TH OCTOBER**
**Replacement ballot papers issued,** ballot papers need to be signed and returned by post

**5TH NOVEMBER**
**Voting closes 5pm.** Any ballot papers received after 5pm will not be counted

# VOTE YES!

IN THE OCTOBER BALLOT

POSITIVELY PUTNEY

@positivelyputney

@putneybid

@positively-putney-bid

**www.positivelyputney.co.uk**

Putney BIDCo Limited trading as Positively Putney Company number: 10231689 VAT no: 264119609
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